

# ELIMINATE TOBACCO USE

**The University of Texas MD Anderson Cancer Center  
7007 Bertner Avenue Houston TX 77030  
Mid Campus 1 Building; 3<sup>rd</sup> Floor Main Conference Center**

## **Agenda Tuesday, April 24, 2018**

- 7:30 am **Registration and Breakfast**
- 8:00 am **Welcome**  
David Lakey, MD, Vice Chancellor for Health Affairs and Chief Medical Officer, University of Texas (UT) System  
Ernest Hawk, MD, MPH, Vice President and Division Head for Cancer Prevention and Population Sciences, UT MD Anderson Cancer Center
- 8:15 am **Moderator: Laying the Groundwork for the Summit**  
Susan Franzen, Assistant Vice Chancellor, Organizational Effectiveness, UT System
- 8:30 am **Toll of Tobacco in Texas: Surveillance, Evaluation**  
Lakshmi Bhargavi Sahini, MPH, Chronic Disease Epidemiology, Office of Surveillance Evaluation and Research, Texas Department of State Health Services
- 8:50 am **Tobacco Free Policies in Colleges & Universities in and around Texas**  
Shelley Karn, EdD, Program Director, Tobacco Research and Evaluation Team, UT Austin
- 9:05 am **Eliminate Tobacco Use (ETU) Initiative Update: A second year in review of the Eliminate Tobacco Use Initiative**  
Jennifer Cofer, MPH, Director, EndTobacco Program, UT MD Anderson Cancer Center
- 9:20 am **Break**
- 9:35 am **Progress: The Current State of Policies, Cessation and Prevention within UT System Health Science Centers** *(each institution shares)*
- 10:05 am **Progress: The Current State of Policies, Cessation and Prevention within UT System Academic Institutions** *(each institution shares)*
- 10:45 am **Progress: The Current State of Policies, Cessation and Prevention: Partnering Institutions** *(each institution shares)*
- 11:15 am **KEYNOTE SPEAKER: Matt Myers, President, Campaign for Tobacco Free Kids**
- 12:00 pm **Lunch**

*This project supported by the generous philanthropic contributions to The University of Texas MD Anderson Cancer Center Moon Shots Program from the Lyda Hill Foundation.*

- 1:00 pm **Remarks**  
Peter WT Pisters, MD, MHCM, President, The University of Texas MD Anderson Cancer Center
- 1:20 pm **Health Communication campaign for UT System Eliminate Tobacco Use Initiative**  
Mike Mackert, PhD, Director, Center for Health Communication, UT Austin
- 1:50 pm **Institutional Action Plan:** Huddle Time to discuss how they can leverage ETU health communication campaign materials
- 2:05 pm **CAMPUS POLICY PANEL: Lessons learned (Moderated by Jennifer Cofer)**
- Strengthening on-campus policies: Nora Hernandez, MBA, CPH, Program Manager, UT El Paso
  - Adoption and implementation of tobacco free campus policy: Tysh Coleman, Director, Administration, UT Dallas
  - Campus-wide implementation and education plan: Brad Stewart, M.Ed., Associate Director, Campus Recreation, Texas Christian University
- 2:50 pm **Break**
- 3:05 pm **COMMUNITY POLICY PANEL: Lessons learned (Moderated by Jennifer Cofer)**
- San Antonio Tobacco21:
- Jennifer Herriott, MPH, Assistant Director, San Antonio Metropolitan Health Department
  - Carlos Roberto Jaén, MD, PhD, Professor and Chair of Family and Community Medicine, UT Health San Antonio
  - Amelie Ramirez, DrPH, Chair *ad Interim* Department of Epidemiology and Biostatistics, Director, Institute for Health Promotion Research, UT Health San Antonio
  - Andrea Fernandez, MPH, Research Coordinator, Institute for Health Promotion Research
  - Kristee Phelps, Interim Director of Environmental Health Safety & Risk Management, UT San Antonio
- Smoke-Free Arlington and Fort Worth:
- Latoya Oduniyi, Health Promotion and Substance Abuse Coordinator, UT Arlington
  - David Balis, MD, Director, Inpatient and Outpatient Smoking Cessation Programs, Parkland Hospital
- 4:15 pm **BEYOND THE COMMUNITY:** Dr. Lakey, UT System and Dr. Hawk, MD Anderson
- 4:35 pm **Institutional Action Plan:** Huddle Time for Future Action Plan (2018 Summit – 2019 Summit)
- 5:00 pm **Expectations for Day 2 and Adjourn**

**Agenda**  
**Mid Campus 1 Building; 3<sup>rd</sup> Floor Main Conference Center**  
**Wednesday, April 25, 2018**

- 7:30 am      **Networking Breakfast**
- 8:00 am      **Welcome and Review of Day 1, Overview of Day 2 Agenda**  
Susan Franzen, UT System, Moderator
- 8:15 am      **KEYNOTE SPEAKER: Corinne Graffunder, DrPH, Director, Office on Smoking and Health, Centers for Disease Control and Prevention**
- 9:00 am      **PREVENTION PANEL: (Moderated by Nagla Elerian)**
- Other Tobacco and Nicotine Products: Marisa Greenberg, M.A., Research Associate, Truth Initiative®
  - Clear The Air Tobacco-Free Ambassador Training: Nosse Ovienmhada, Tobacco Free Campus Coordinator, UT Austin
  - Peers Against Tobacco: Lara Latimer, PhD, Senior Research and Program Coordinator; Lecturer, UT Austin
- 10:00 am      **Break**
- 10:15 am      **UT System Office of Employee Benefits**  
Rolando Roman, M.Ed., Manager of Wellness Programs, UT System
- 10:40 am      **CESSATION PANEL: (Moderated by Alex Hurst)**
- Web-based Cessation Programs: Michael Amato, DrPH, Methodologist, Innovations, Truth Initiative®
  - Quitxt: Amelie Ramirez, DrPH, Chair *ad Interim* Department of Epidemiology and Biostatistics, Director, Institute for Health Promotion Research, UT Health San Antonio
  - Engaging employees in utilizing cessation benefits/programs: Rolando Roman, M.Ed., Manager of Wellness Programs, UT System
  - Campus providers referrals to Quitline for students: Mark Boldt, Cessation Coordinator, Tobacco Prevention & Control Branch, Texas Department of State Health Services
- 11:40am      **Learning Labs: (Choose 2 rotations/20 minutes each)**
- Cross-Institution Collaborations/Grants/Research Projects
  - Community/Schools: Working with ISD's/K-12 on tobacco prevention programs
  - On-Campus Cessation Programs: Fresh Start (ACS), Freedom From Smoking (ALA)
  - Text Messaging and App Programs for Cessation
  - Program Resources: Truth Initiative®
- 12:20 pm      **LUNCH & Institutional Action Plan**: Huddle Time (2018 Summit – 2019 Summit)
- 1:20 pm      **EACH Institution Reports Out on One Year Action Plan**
- 2:50 pm      **CLOSING**: Final remarks and evaluations; Dr. Lakey, UT System and Dr. Hawk, MD Anderson
- 3:05 pm      **Adjourn**

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