

ELIMINATE
TOBACCO USE

| SUMMIT 2025



ELIMINATE TOBACCO USE SUMMIT 2025

The University of Texas at Austin — Thompson Conference Center



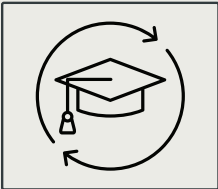
ANNUAL SUMMIT



SCAN QR CODE

ATTENDEE HUB

Access the full agenda, explore speaker details and network with other attendees.



CONTINUING EDUCATION CREDIT

CHES/MCHES credit: Sponsored by The University of Texas MD Anderson Cancer Center, a designated provider of continuing education contact hours (CECH) in health education by the National Commission for Health Education Credentialing Inc. The following summits offer CHES/MCHES credits for attendees: the National Summit on March 6, 2025 offers 5.0 credits; the Texas Summit on March 7, 2025 offers 4.0 credits; and the New Jersey Summit on April 9, 2025 offers 3.75 credits. *NCHEC Provider #MEP 99697.*

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FOUNDING PARTNERS



The University of Texas System

Eliminate Tobacco Use Initiative is jointly supported by The University of Texas System and The University of Texas MD Anderson Cancer Center.



WELCOME TO THE ELIMINATE TOBACCO USE SUMMIT 2025

On behalf of the Eliminate Tobacco Use leadership, steering committee and planning teams in Missouri, New Jersey, Texas and Virginia, welcome to the tenth annual Eliminate Tobacco Use Summit! Over the past decade, this summit has offered attendees an opportunity for collaboration and discussion of evidence-based policies, prevention strategies, accessible tobacco treatment services and the growing body of research on young adult tobacco use and tobacco control strategies in college settings.

This year, the summit brings together thought-provoking speakers and engaging sessions, including a reflection on 10 years of progress, successes and challenges in tobacco control in the U.S. and in higher education. The program offers valuable insights into evidence-based best practices, latest tobacco product trends by population, mental health and whole health approaches and opportunities for interactive panel discussions. We are confident you will leave with practical tools and strategies to drive meaningful change within your campus, organization or community.

To help you make the most of your summit experience, we have prepared several resources:

- Visit the [Attendee Hub](#), where you'll find a detailed agenda, speaker profiles and session descriptions. You can also join discussions and network with other attendees.
- Use the action plan provided to write down key takeaways, connections and next steps.
- Post your conference takeaways on LinkedIn and share how you are contributing to campus life by addressing tobacco use and increasing access to cessation services.

We also encourage you to attend one of the state summits hosted by our partners in Missouri, New Jersey, Texas and Virginia. These events offer unique opportunities to collaborate with peers and leaders within your state to develop tailored solutions for addressing state-specific challenges.

Stay connected beyond the summit by visiting [EliminateTobaccoUse.org](#), where you will find free resources, customizable materials and quarterly webinars to support your ongoing work in tobacco prevention and control.

Thank you for joining us!

Jennifer Cofer, Executive Director and Darrien Skinner, Program Manager

MD Anderson's EndTobacco™ Program



Thursday, March 6, 2025

NATIONAL AGENDA

START/END TIMES (CENTRAL)	TOPIC (+SPEAKER)
7:30 am – 9:00 am	Breakfast
7:45 am – 8:45 am	Registration and Exhibitors
8:45 am – 9:00 am	Welcome and Opening Remarks
9:00 am – 9:15 am	Summit Expectations
9:15 am – 9:35 am	Opening Remarks from Partner Sites (Missouri, New Jersey and Virginia)
9:35 am – 10:45 am	Keynote: 10+ Years of Evidence from Best Practices in Tobacco Control <ul style="list-style-type: none"> Yolonda Richardson, J.D., M.P.H., President and Chief Executive Officer, Campaign for Tobacco-Free Kids
10:45 am – 11:00 am	Q & A Discussion with Yolonda Richardson
11:00 am – 11:30 am	10 Years of ETU and Highlighting our Exhibitors <ul style="list-style-type: none"> Jennifer Cofer, Dr.P.H., M.P.H., C.H.E.S., Executive Director, EndTobacco™ Program, The University of Texas MD Anderson Cancer Center
11:30 am – 12:30 pm	Lunch / Exhibitors / Networking
12:30 pm – 1:20 pm	Keynote: Winning Strategies to Support Tobacco-Free Colleges and Universities <ul style="list-style-type: none"> Melinda (Mindy) J. Ickes, Ph.D., Professor, Kinesiology and Health Promotion, Acting Associate Dean of Research, College of Education, University of Kentucky
1:20 pm – 2:10 pm	Keynote: Opportunities at the Crossroads of Tobacco Use, Behavioral Health and Wellness <ul style="list-style-type: none"> Chad D. Morris, Ph.D., Professor, Department of Psychiatry, University of Colorado Anschutz Medical Campus
2:10 pm – 2:30 pm	Afternoon Break
2:30 pm – 3:00 pm	Panel Discussion: Afternoon Keynotes
3:00 pm – 3:35 pm	Panel: College Student Leaders
3:35 pm – 3:45 pm	Closing Remarks
3:45 pm – 4:00 pm	State Summit Agenda Reviews (Missouri, New Jersey, Virginia and Texas)
4:00 pm	Summit Adjourns



Friday, March 7, 2025

TEXAS AGENDA

START/END TIMES (CENTRAL)	TOPIC (+SPEAKER)
7:30 am – 7:45 am	Breakfast
7:45 am – 8:15 am	Registration and Exhibitors
8:15 am – 8:35 am	Welcome and Opening Remarks
8:35 am – 9:10 am	What is the Toll of Tobacco in Texas? <ul style="list-style-type: none"> Delaney LaBrutta, M.P.H., Epidemiologist II, Chronic Disease Epidemiology Branch, Health Promotion and Chronic Disease Prevention Section, Texas Department of State Health Services
9:10 am – 10:00 am	10 Years of Progress Made in Texas <ul style="list-style-type: none"> Megan Moran, M.P.H., Manager, Tobacco, Asthma and Cancer Branch, Health Promotion and Chronic Disease Prevention Section, Texas Department of State Health Services
10:00 am – 10:15 am	Panel: Q & A for Texas Department of State Health Services Staff
10:15 am – 10:30 am	Break / Exhibitors
10:30 am – 11:10 am	Texas College Tobacco Survey, 2024 <ul style="list-style-type: none"> Caroline North, Ph.D., Postdoctoral Fellow, Department of Kinesiology and Health Education, Tobacco Research and Evaluation Team, The University of Texas at Austin
11:10 am – 11:50 am	» 10 Years of Peers Against Tobacco on College Campuses in Texas » Review of Tobacco-Free College Campus Policies in Texas <ul style="list-style-type: none"> Hien Nguyen, Ph.D., M.Ed., Project Manager, College Tobacco Initiative, Department of Kinesiology and Health Education, Tobacco Research and Evaluation Team, The University of Texas at Austin
11:50 am – 12:00 pm	Panel: Q & A for UT Austin Tobacco Research and Evaluation Team
12:00 pm – 12:30 pm	Lunch / Exhibitors
12:30 pm – 1:15 pm	ETU Texas Steering Committee: Keeping the “T” in ATOD Efforts on Campus <ul style="list-style-type: none"> Carla Lopez, M.B.A., C.W.W.S., Manager of Wellness Programs, Office of Employee Benefits, The University of Texas System Brad Stewart, M.B.A., M.Ed., Associate Director, Fitness and Wellness Education, Campus Recreation and Wellness Promotion, Texas Christian University Julie Van Orden, M.H.A., Assistant Director of Employee Wellbeing Programs, UTHealth Houston
1:15 pm – 2:00 pm	Action Plan Report Out for the Year Ahead
2:00 pm – 2:15 pm	Closing Remarks
2:15 pm	Summit Adjourns



ANNUAL SUMMIT

Thank you!

STATE INITIATIVE LEADERSHIP + SUMMIT PLANNING COMMITTEE

MISSOURI

Brittany Carpenter, M.P.H.
Missouri Partners in Prevention

Kevin Everett, Ph.D.
University of Missouri

Christy Inskip, M.P.H., C.H.E.S.
Missouri Department of Health and Senior Services
Tobacco Prevention and Control Program

Joan Masters, B.S.Ed., M.Ed.
Missouri Partners in Prevention

Jenna Wintemberg, Ph.D., M.P.H., C.H.E.S.
University of Missouri College of Health Sciences

NEW JERSEY

Kimberly Burns, N.C.T.T.P.
Atlantic Prevention Resources

Carlo Favretto Jr.
New Jersey Prevention Network

Diane Litterer, M.P.A., C.P.S.
New Jersey Prevention Network

Elise McGaughran
The Center for Prevention and Counseling

Brittany Richardson
New Jersey Prevention Network

Ashley Smith, C.H.E.S.
New Jersey Prevention Network

Yousrah Younous
New Jersey Prevention Network

TEXAS

Georgina M. Arevalo
The University of Texas System

J.C. Ausmus, Ph.D., L.P.C., N.C.C.
The University of Texas Permian Basin

Corey J. Benson, M.Ed.
The University of Texas Permian Basin

Jennifer Cofer, Dr.P.H. M.P.H., C.H.E.S.
The University of Texas MD Anderson Cancer Center

Rosemary Coffman, Ph.D., C.R.C.
Lee College

Bryanda Dominguez
The University of Texas at San Antonio

Jodie Dominguez, M.S., C.R.C., L.P.C.
The University of Texas Rio Grande Valley

Lauren Dorsett, M.S., M.C.H.E.S.
Texas A&M University

Nagla Elerian, M.S.
The University of Texas System Administration

Larae Elias, Ph.D.
The University of Texas Rio Grande Valley

Lou Ann Grossberg, Ph.D.
The University of Texas at Austin

Ernie Hawk, M.D., M.P.H.
The University of Texas MD Anderson Center Center

Aimee Israel, L.C.S.W.
UT Southwestern Harold C. Simmons
Comprehensive Cancer Center

David Lakey, M.D.
The University of Texas System Administration

Daniela Lerma, M.B.A.
The University of Texas at El Paso

Misty Lewis, M.P.H., R.N.-C.T.T.S.
UT Health East Texas North Campus Tyler

Carla Lopez, M.B.A., C.W.W.S.
The University of Texas System

Daneen Nastars, D.H.Sc., R.R.T., R.R.T.-A.C.C.S.
The University of Texas Medical Branch

Nosse Oviemhada
The University of Texas at Austin

Kimberly Pounds, Dr.P.H.
Texas Southern University



Thank you!

STATE INITIATIVE LEADERSHIP + SUMMIT PLANNING COMMITTEE

Amelie Ramirez, Dr.P.H., M.P.H.

The University of Texas Health Science
Center at San Antonio

Alicia Rosas

Texas State University

Matthew Rosshem, Ph.D., M.P.H., C.P.H.

University of North Texas Health Science Center

Darrien Skinner, M.S.

The University of Texas MD Anderson Cancer Center

Eric Solberg, M.S.

The University of Texas System Administration

Brad Stewart, M.B.A., M.Ed.

Texas Christian University

Taylor Tran, R.D., L.D.

The University of Texas at Dallas

Julie A. Van Orden, M.H.A.

UTHealth Houston

Tamara Venters, C.H.W.-I., C.H.W., C.H.E.S.

UT Southwestern Harold C. Simmons
Comprehensive Cancer Center

Jessica Waguespack, M.S., C.H.E.S.

Stephen F. Austin State University

Takova Wallace-Gay, Pharm.D., B.C.A.C.P.

The University of Texas at Tyler

Carla Whitehead, M.S., L.P.C.

The University of Texas at Arlington

VIRGINIA

Roger Anderson, Ph.D.

University of Virginia Comprehensive Cancer Center

John Boggess

Private Colleges Benefits Consortium

Mark Boldt

Virginia Department of Health

Cynthia Burwell, Ed.D., R.K.T., F.-A.C.H.A.

Norfolk State University

Neely Dahl, C.T.T.S.

University of Virginia Comprehensive Cancer Center

Elizabeth Do, Ph.D., M.P.H.

Truth Initiative

Jon Fritsch, M.S., C.T.T.S.

Virginia Tech University

Bernard Fuemmeler, Ph.D., M.P.H.

Virginia Commonwealth University
Massey Cancer Center

Kyle Girone

Virginia Department of Health

Dominique Grave, B.S.

Massey Comprehensive Cancer Center

Lindsay Hauser, M.S., M.T.T.S.

University of Virginia Comprehensive Cancer Center

Gina Roberts

Virginia Department of Health

Andrew Romero, M.Ed.

Geographic Health Equity Alliance

Heather Sadowski, M.P.H.

University of Richmond

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