



THURSDAY, MARCH 6

START/END TIMES (CENTRAL)	TOPIC (+SPEAKER)
7:30 am – 7:45 am	Breakfast
7:45 am – 8:15 am	Registration and Exhibitors
8:15 am – 8:45 am	Zoom Lobby Open
8:45 am – 9:00 am	Welcome and Opening Remarks <ul style="list-style-type: none">Ernest Hawk, M.D., M.P.H., Vice President, Cancer Prevention and Population Sciences, The University of Texas MD Anderson Cancer CenterDavid Lakey, M.D., Chief Medical Officer and Vice Chancellor of Health Affairs, The University of Texas System
9:00 am – 9:15 am	Summit Expectations <ul style="list-style-type: none">Jennifer Cofer, Dr.P.H., M.P.H., C.H.E.S., Executive Director, EndTobacco™ Program, The University of Texas MD Anderson Cancer Center
9:15 am – 9:35 am	Opening Remarks from Partner Sites (Missouri, New Jersey and Virginia) <ul style="list-style-type: none">Bernard Fuemmeler, Ph.D., M.P.H., Professor and Gordon D. Ginder, MD Chair in Cancer Research, Virginia Commonwealth University Massey Cancer CenterDiane Litterer, M.P.A., C.P.S., Chief Executive Officer and Executive Director, New Jersey Prevention NetworkJoan Masters, M.Ed., M.A.P.S., Senior Project Director, Missouri Partners in Prevention, University of Missouri
9:35 am – 10:45 am	Keynote: 10+ Years of Evidence from Best Practices in Tobacco Control <ul style="list-style-type: none">Yolonda Richardson, J.D., M.P.H., President and Chief Executive Officer, Campaign for Tobacco-Free Kids
10:45 am – 11:00 am	Q & A Discussion with Yolanda Richardson
11:00 am – 11:30 am	10 Years of ETU and Highlighting our Exhibitors <ul style="list-style-type: none">Jennifer Cofer, Dr.P.H., M.P.H., C.H.E.S., Executive Director, EndTobacco™ Program, The University of Texas MD Anderson Cancer Center
11:30 am – 12:30 pm	Lunch / Exhibitors / Networking



THURSDAY, MARCH 6

START/END TIMES (CENTRAL)

TOPIC (+SPEAKER)

12:30 pm – 1:20 pm

Keynote: Winning Strategies to Support Tobacco-Free Colleges and Universities

- Melinda (Mindy) J. Ickes, Ph.D., Professor, Kinesiology and Health Promotion, Acting Associate Dean of Research, College of Education, University of Kentucky

1:20 pm – 2:10 pm

Keynote: Opportunities at the Crossroads of Tobacco Use, Behavioral Health and Wellness

- Chad D. Morris, Ph.D., Professor, Department of Psychiatry, University of Colorado Anschutz Medical Campus

2:10 pm – 2:30 pm

Afternoon Break

2:30 pm – 3:00 pm

Panel Discussion: Afternoon Keynotes

3:00 pm – 3:35 pm

Panel: College Student Leaders

- Amy Hohenberger, University of Missouri
- Priscilla Guerra, The University of Texas at Austin
- Azy Flores, Virginia Tech
- Aria Chalileh, The College of New Jersey
- Moderator:
Darrien Skinner, M.S., Program Manager, EndTobacco™ Program, The University of Texas MD Anderson Cancer Center

3:35 pm – 3:45 pm

Closing Remarks

- Ernest Hawk, M.D., M.P.H., Vice President, Cancer Prevention and Population Sciences, The University of Texas MD Anderson Cancer Center
- David Lakey, M.D., Chief Medical Officer and Vice Chancellor of Health Affairs, The University of Texas System

3:45 pm – 4:00 pm

State Summit Agenda Reviews (Missouri, New Jersey, Virginia and Texas)

- Jennifer Cofer, Dr.P.H., M.P.H., C.H.E.S., Executive Director, EndTobacco™ Program, The University of Texas MD Anderson Cancer Center

4:00 pm

Summit Adjourns

THANK YOU!

STATE INITIATIVE LEADERSHIP + SUMMIT PLANNING COMMITTEE

MISSOURI

Brittany Carpenter, M.P.H.
Missouri Partners in Prevention

Kevin Everett, Ph.D.
University of Missouri

Christy Inskip, M.P.H., C.H.E.S.
Missouri Department of Health and
Senior Services
Tobacco Prevention and Control Program

Joan Masters, B.S.Ed., M.Ed.
Missouri Partners in Prevention

Jenna Wintemberg,
Ph.D., M.P.H., C.H.E.S.
University of Missouri
College of Health Sciences

NEW JERSEY

Kimberly Burns, N.C.T.T.P.
Atlantic Prevention Resources,

Carlo Favretto Jr.
New Jersey Prevention Network

Diane Litterer
New Jersey Prevention Network

Elise McGaughran
The Center for Prevention and Counseling

Brittany Richardson
New Jersey Prevention Network

Ashley Smith, C.H.E.S.
New Jersey Prevention Network

Yousrah Younous
New Jersey Prevention Network

TEXAS

Ernest Hawk, M.D., M.P.H.
The University of Texas
MD Anderson Cancer Center

David Lakey, M.D.
The University of Texas
System Administration

Nagla Elerian, M.S.
The University of Texas System

Jennifer Cofer,
Dr.P.H., M.P.H., C.H.E.S.
The University of Texas
MD Anderson Cancer Center

Darrien Skinner, M.S.
The University of Texas
MD Anderson Cancer Center

VIRGINIA

Roger Anderson, Ph.D.
University of Virginia
Comprehensive Cancer Center

John Boggess
Private Colleges Benefits Consortium

Mark Boldt
Virginia Department of Health

Cynthia Burwell,
Ed.D., R.K.T., F.-A.C.H.A.
Norfolk State University

Neely Dahl, C.T.T.S.
University of Virginia
Comprehensive Cancer Center

continued »

THANK YOU!

STATE INITIATIVE LEADERSHIP + SUMMIT PLANNING COMMITTEE

VIRGINIA

Elizabeth Do, Ph.D., M.P.H.
Truth Initiative

Jon Fritsch, M.S., C.T.T.S.
Virginia Tech University

Bernard Fuemmeler, Ph.D., M.P.H.
Virginia Commonwealth
University Massey Cancer Center

Kyle Girone
Virginia Department of Health

Dominique Grave, B.S.
Massey Comprehensive Cancer Center

Lindsay Hauser, M.S., M.T.T.S.
University of Virginia
Comprehensive Cancer Center

Gina Roberts
Virginia Department of Health

Andrew Romero, M.Ed.
Geographic Health Equity Alliance

Heather Sadowski, M.P.H.
University of Richmond

CONTINUING EDUCATION CREDIT

CHES/MCHES credit: Sponsored by The University of Texas MD Anderson Cancer Center, a designated provider of continuing education contact hours (CECH) in health education by the National Commission for Health Education Credentialing Inc. The following summits offer CHES/MCHES credits for attendees: the National Summit on March 6, 2025 offers 5.0 credits; the Texas Summit on March 7, 2025 offers 4.0 credits; and the New Jersey Summit on April 9, 2025 offers 3.75 credits. *NCHCEC Provider #MEP 99697.*

CEU credit: Continuing education credits (CEU) are offered through the University of Houston Graduate College of Social Work based in Texas. We encourage verifying with your state to ensure credits will be accepted. The following summits offer CEU credits for attendees: the National Summit on March 6, 2025 offers 5.25 credits; the Texas Summit on March 7, 2025 offers 5.0 credits; and the New Jersey Summit on April 9, 2025 offers 4.5 credits. *CEU Provider #6285.*

FOUNDING PARTNERS

THE UNIVERSITY OF TEXAS
MDAnderson
Cancer Center
Making Cancer History™



COMMUNICATION PARTNER

The University of Texas at Austin
Center for Health Communication
Moody College of Communication & Dell Medical School

Eliminate Tobacco Use Initiative is jointly supported by The University of Texas System and The University of Texas MD Anderson Cancer Center.

TAG US! #TobaccoFreeColleges #TobaccoFreeCommunities #EliminateTobaccoUse