



THURSDAY, APRIL 11

START/END TIMES (CENTRAL)

TOPIC + SPEAKER

8:30 am – 8:45 am

Welcome and Opening Remarks – General Session

- David Lahey, M.D., Chief Medical Officer and Vice Chancellor of Health Affairs, The University of Texas System
- Ernest Hawk, M.D., M.P.H., Vice President, Cancer Prevention and Population Sciences, The University of Texas MD Anderson Cancer Center
- Jennifer Cofer, Dr.P.H., M.P.H., C.H.E.S., Executive Director, EndTobacco® Program, The University of Texas MD Anderson Cancer Center

8:45 am – 9:30 am

What is the Toll of Tobacco in Texas?

- Delaney LaBrutta, M.P.H., Epidemiologist II, Texas Department of State Health Services

9:30 am – 10:30 am

» Texas College Student Tobacco Survey Results

» 2023 Review of Tobacco-Free College Campus Policies in Texas

- Hien Nguyen, Ph.D., M.Ed., Project Manager, College Tobacco Initiative, The University of Texas at Austin

10:30 am – 10:45 am

Q&A

10:45 am – 11:00 am

Break/Transition to Concurrent Breakouts

11:00 am – 12:00 pm

CONCURRENT SESSIONS

BREAKOUT #1: FOCUS ON TOBACCO RESEARCH:

From Tradition to Trend: Exploring Hookah's Epidemiology, Marketing Strategies, and Tobacco Regulatory Considerations

Suggested Attendees: Researchers, Clinicians and Healthcare Providers

- Jessica Barrington-Trimis, Ph.D., Associate Professor of Population and Public Health Sciences and Director, REBEL Research, USC Institute for Addiction Science (IAS), University of Southern California
- Ziyad Ben Taleb, M.D., Ph.D., M.P.H. Assistant Professor, The University of Texas at Arlington
- See next page for Breakout #2 » » »



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11:00 am – 12:00 pm
CONCURRENT SESSIONS

**Breakout #2: FOCUS ON STUDENT HEALTH AND CAMPUS RESOURCES:
Statewide Texas Student Data and Campus Communication Resources**

Suggested Attendees: Students, Employee/Student Health, Campus Life and other Campus Administrators

- Laura Anaya Rodriguez, M.P.H., Senior Program Coordinator, Center for Health Communication, Moody College of Communication, Dell Medical School, The University of Texas at Austin
- Brittany Boyer, Ph.D., Associate Director for Research and Clinical Data Informatics, Counseling and Mental Health Center & University Health Services, The University of Texas at Austin
- Susan Hochman, M.P.H., F.A.C.H.A., Director, Strategic Initiatives, Healthyhorns, The University of Texas at Austin
- Jessica Hughes Wagner, M.P.H., M.C.H.E.S., Deputy Director, Center for Health Communication, Moody College of Communication, Dell Medical School, The University of Texas at Austin
- Peers Against Tobacco: Arcelia Villalon, Texas Lutheran University

12:00 pm – 12:45 pm

Lunch & Action Planning

12:45 pm – 1:45 pm

Action Plan Report Out for the Year Ahead

1:45 pm – 2:00 pm

Closing Remarks

- David Lakey, M.D., Chief Medical Officer and Vice Chancellor of Health Affairs, The University of Texas System
- Ernest Hawk, M.D., M.P.H., Vice President, Cancer Prevention and Population Sciences, The University of Texas MD Anderson Cancer Center
- Jennifer Cofer, Dr.P.H., M.P.H., C.H.E.S., Executive Director, EndTobacco® Program, The University of Texas MD Anderson Cancer Center

2:00 pm

Summit Adjourns

THANK YOU!

TEXAS STEERING COMMITTEE

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The University of Texas at Arlington

Elizabeth S. Yett,
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The University of Texas at Tyler

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Eliminate Tobacco Use Initiative is jointly supported by The University of Texas System and The University of Texas MD Anderson Cancer Center.

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