



WEDNESDAY, APRIL 10

TOPIC (+SPEAKER)
Registration, Breakfast and Exhibitors
 Welcome David Lakey, M.D., Chief Medical Officer and Vice Chancellor of Health Affairs, The University of Texas System Ernest Hawk, M.D., M.P.H., Vice President, Cancer Prevention and Population Sciences, The University of Texas MD Anderson Cancer Center
 Opening Remarks from Partner Sites Diane Litterer, M.P.A., C.P.S., CEO & Executive Director, New Jersey Prevention Network Bernard Fuemmeler, Ph.D., Virginia Commonwealth University Massey Cancer Center
 Summit Expectations Jennifer Cofer, Dr.P.H., M.P.H., C.H.E.S., Executive Director, EndTobacco® Program, The University of Texas MD Anderson Cancer Center
 Tobacco Product Trends and Surveillance in the United States Monica Cornelius, Ph.D., M.P.H., Health Scientist, Office on Smoking and Health, Centers for Disease Control and Prevention
 Bigger, Stronger, Cheaper: Combatting Industry Evolution with Cessation Innovation (Joining Virtually) Amanda Graham, Ph.D., Chief of Innovations, Truth Initiative and Adjunct Professor of Medicine, Mayo Clinic College of Medicine and Science and Adjunct Professor of Oncology, Georgetown University Medical Center, Lombardi Comprehensive Cancer Center





WEDNESDAY, APRIL 10

START/END TIMES (CENTRAL)	TOPIC (+SPEAKER)
12:45 pm — 1:45 pm	 Smoke & Mirrors: Uncovering the Public Health Impact of the Changing Nicotine Landscape on the Young Adult Population Jessica Barrington-Trimis, Ph.D., Associate Professor of Population and Public Health Sciences and Director, REBEL Research, USC Institute for Addiction Science (IAS), University of Southern California
1:45 pm — 2:30 pm	 Panel of Leaders from Higher Education Lindsay Hauser, M.S., M.T.T.S., Director, Office of Community Outreach and Engagement, University of Virginia Comprehensive Cancer Center Michelle Kennedy, M.P.H., M.C.H.E.S., Program Coordinator, Rutgers University Institute for Nicotine & Tobacco Studies (INTS) Kevin Schroth, J.D., Associate Professor, Rutgers University Institute for Nicotine & Tobacco Studies (INTS)
2:30 pm — 3:00 pm	 Engaging Student Leaders in all Aspects of Tobacco-Free Conversations New Jersey – Incorruptible U Texas – Peers Against Tobacco Virginia – Virginia Student
3:00 pm — 3:30 pm	Closing Remarks/Summit Adjourns
3:30 pm — 4:30 pm	Networking Social
4:30 pm	Adjourn

THANK YOU! STATE INITIATIVE LEADERSHIP + SUMMIT PLANNING COMMITTEE

NEW JERSEY

Megan Biemesderfer The Center for Prevention and Counseling

Kimberly Burns, N.C.T.T.P. Atlantic Prevention Resources, Tobacco Free for a Healthy NJ

Carlo Favretto Jr. New Jersey Prevention Network

Elise McGaughran The Center for Prevention and Counseling

Ashley Smith, C.H.E.S. New Jersev Prevention Network

Yousrah Younous New Jersey Prevention Network

TEXAS

Ernest Hawk, M.D., M.P.H. The University of Texas MD Anderson Cancer Center

David Lakey, M.D. The University of Texas System Administration

Nagla Elerian, M.S. The University of Texas System

Jennifer Cofer, Dr.P.H., M.P.H., C.H.E.S. The University of Texas MD Anderson Cancer Center

Darrien Skinner, M.S. The University of Texas MD Anderson Cancer Center

VIRGINIA

Lindsay Hauser, M.S., M.T.T.S. University of Virginia Comprehensive Cancer Center

Bernard Fuemmeler, Ph.D., M.P.H. Virginia Commonwealth University Massey Cancer Center

Roger Anderson, Ph.D. University of Virginia Comprehensive Cancer Center

FOUNDING PARTNERS

THE UNIVERSITY OF TEXAS MDAnderson Cancer Center Making Cancer History®



Eliminate Tobacco Use Initiative is jointly supported by The University of Texas System and The University of Texas MD Anderson Cancer Center.

COMMUNICATION PARTNER



The University of Texas at A Center for Health Communication Moody College of Communication & Dell Medical School

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