

ELIMINATE
TOBACCO USE

| SUMMIT 2024



ELIMINATE TOBACCO USE SUMMIT 2024

The University of Texas MD Anderson Cancer Center, Houston, Texas



WELCOME TO THE ELIMINATE TOBACCO USE SUMMIT 2024

On behalf of the Eliminate Tobacco Use leadership, steering committee and planning teams in New Jersey, Texas and Virginia, we are thrilled to extend a warm welcome to you as we gather for our annual summit! Our primary goal remains steadfast: to foster tobacco-free cultures within our higher education settings and the broader communities they serve through evidence-based policies, educational initiatives and accessible tobacco treatment services.

Our ninth annual summit has an exceptional lineup of speakers who are experts in their fields. We are confident that you will leave the summit with new ideas, strategies and actionable insights to effect meaningful change in your community, agency, campus or institution. To facilitate this, we created an action plan for you to jot down notes or follow up on connections made during the event.

Check out the resources and website to enhance your summit experience:

- Use the QR code on the opposite page to view a detailed agenda and speakers' profiles
- Participate in the X (formerly Twitter) chat using #EliminateTobacco, #TobaccoFreeColleges or #TobaccoFreeCommunities

We also hope you have the opportunity to attend one of the state summits hosted by our partners in New Jersey, Texas and Virginia. These localized events offer unique perspectives and opportunities for collaboration within your state. Stay connected with us throughout the year by visiting EliminateTobaccoUse.org where you can access free resources and customizable materials for your campus, as well as participate in quarterly webinars featuring experts in tobacco control. Thank you for joining us!

Jennifer Cofer, Executive Director and Darrien Skinner, Program Manager

MD Anderson's EndTobacco® Program

FOUNDING PARTNERS



**The University of
Texas System**



Wednesday, April 10, 2024

NATIONAL AGENDA

START/END TIMES (CENTRAL)	TOPIC (+SPEAKER)
8:00 am – 9:00 am	Registration, Breakfast and Exhibitors
9:00 am – 9:30 am	Welcome
9:30 am – 9:45 am	Opening Remarks from Partner Sites
9:45 am – 10:00 am	Summit Expectations
10:00 am – 11:00 am	Tobacco Product Trends and Surveillance in the United States <ul style="list-style-type: none">• Monica Cornelius, Ph.D., M.P.H., Health Scientist, Office on Smoking and Health, Centers for Disease Control and Prevention
11:00 am – 12:00 pm	Bigger, Stronger, Cheaper: Combatting Industry Evolution with Cessation Innovation (Joining Virtually) <ul style="list-style-type: none">• Amanda Graham, Ph.D., Chief of Innovations, Truth Initiative and Adjunct Professor of Medicine, Mayo Clinic College of Medicine and Science and Adjunct Professor of Oncology, Georgetown University Medical Center, Lombardi Comprehensive Cancer Center
12:00 pm – 12:45 pm	Lunch/Networking
12:45 pm – 1:45 pm	Smoke & Mirrors: Uncovering the Public Health Impact of the Changing Nicotine Landscape on the Young Adult Population <ul style="list-style-type: none">• Jessica Barrington-Trimis, Ph.D., Associate Professor of Population and Public Health Sciences and Director, REBEL Research, USC Institute for Addiction Science (IAS), University of Southern California
1:45 pm – 2:30 pm	Panel of Leaders from Higher Education
2:30 pm – 3:00 pm	Engaging Student Leaders in all Aspects of Tobacco-Free Conversations
3:00 pm – 3:30 pm	Closing Remarks/Summit Adjourns
3:30 pm – 4:30 pm	Networking Social
4:30 pm	Adjourn

THANK YOU! STATE INITIATIVE LEADERSHIP + SUMMIT PLANNING COMMITTEE

NEW JERSEY

Megan Biemesderfer

The Center for Prevention and Counseling

Kimberly Burns, N.C.T.T.P.

Atlantic Prevention Resources,
Tobacco Free for a Healthy NJ

Carlo Favretto Jr.

New Jersey Prevention Network

Elise McGaughran

The Center for Prevention and Counseling

Ashley Smith, C.H.E.S.

New Jersey Prevention Network

Yousrah Younous

New Jersey Prevention Network

TEXAS

Ernest Hawk, M.D., M.P.H.

The University of Texas
MD Anderson Cancer Center

David Lakey, M.D.

The University of Texas
System Administration

Nagla Elerian, M.S.

The University of Texas System

Jennifer Cofer, Dr.P.H., M.P.H., C.H.E.S.

The University of Texas
MD Anderson Cancer Center

Darrien Skinner, M.S.

The University of Texas
MD Anderson Cancer Center

VIRGINIA

Lindsay Hauser, M.S., M.T.T.S.

University of Virginia
Comprehensive Cancer Center

Bernard Fuemmeler, Ph.D., M.P.H.

Virginia Commonwealth University
Massey Cancer Center

Roger Anderson, Ph.D.

University of Virginia
Comprehensive Cancer Center

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The University of Texas System and The University of
Texas MD Anderson Cancer Center.

COMMUNICATION PARTNER

