

NATIONAL SUMMIT ACTION PLAN

Use this action plan to take notes and document planned next steps during the ETU Summit. If you have questions, please email the EndTobacco team at EndTobacco@MDAnderson.org.

Before the summit starts, write down goals and ideas regarding tobacco-related policy, prevention, or treatment services (cessation) that you have for your institution/organization.

Tobacco Product Trends and Surveillance in the United States

» Summarize facts about tobacco trends and surveillance in the United States and other notes from this presentation.

Bigger, Stronger, Cheaper: Combatting Industry Evolution with Cessation Innovation

» Important information to remember to reduce young adult e-cigarette use:

Smoke & Mirrors: Uncovering the Public Health Impact of the Changing Nicotine Landscape on the Young Adult Population

» Important information to remember:

Panel of Leaders from Higher Education

» Key takeaways from the panel:

Engaging Student Leaders in all Aspects of Tobacco-Free Conversations

» What I learned about engaging students:

» I liked this idea mentioned:

Where does my institution/organization go from here?

» Our Campus Policy:

» Our Prevention Strategies/Efforts:

» Our Cessation Services/Programs/Referrals:

» Additional people/departments/stakeholders to engage at my institution/
organization:

» Who could be my potential external collaborators?

Summary of Summit:

» List 3-5 key takeaways from today.

 **Notes**