



TUESDAY, APRIL 21

START/END TIMES (EASTERN)	TOPIC + SPEAKER
9:00 am – 9:15 am	Welcome <ul style="list-style-type: none">Roger Anderson, Ph.D., Associate Director of Population Science, University of Virginia Comprehensive Cancer Center
9:20 am – 9:55 am	Overview of Benefits of Tobacco-Free Campus Policy <ul style="list-style-type: none">Andrew Romero, M.Ed., Director, Public Health Programs & Geographic Health Equity Alliance
10:00 am – 10:45 am	Mapping Communities <ul style="list-style-type: none">Dylan Ellerbee, M.P.M., CADCA Trainer, CADCA
10:45 am – 11:00 am	Break
11:00 am – 11:45 am	One on One Community Organizing
11:45 am – 12:00 pm	Overview of the 10 Policy Steps of Advocacy
12:00 pm – 1:00 pm	Lunch
1:00 pm – 1:40 pm	Policy Step 1 (Policy Action Statement)
1:40 pm – 2:00 pm	Policy Step 2 (Engage Compliance/Administration)
2:00 pm – 2:45 pm	Policy Step 3 (Data Collection)
2:45 pm – 3:00 pm	Break
3:00 pm – 3:20 pm	Policy Step 4 (Issue Brief)
3:20 pm – 3:45 pm	Policy Step 5 (Review Model Ordinances and Draft Policy Language)
3:45 pm – 4:00 pm	Wrap Up and Next Steps <ul style="list-style-type: none">Bernard Fuemmeler, Ph.D.
4:00 pm	Adjourn

THANK YOU!

VIRGINIA STEERING COMMITTEE

Roger Anderson, Ph.D.
University of Virginia Comprehensive
Cancer Center

John Boggess
Virginia Private Colleges Benefits Consortium

Cynthia Burwell,
Ed.D, M.C.H.E.S., R.K.T.
Norfolk State University

Neely Dahl, M.P.H, C.T.T.S.
Tobacco Free Alliance of Virginia

Elizabeth Do, Ph.D., M.P.H.
Truth Initiative

Jayne Flowers, M.A., C.P.M.
Virginia Department of Health Tobacco
Control Program

Jon Fritsch, M.S., C.T.T.S.
Virginia Tech

Bernard Fuemmeler, Ph.D., M.P.H.
Virginia Commonwealth University
Massey Cancer Center

Lindsay Hauser, M.S., M.T.T.S.
University of Virginia

Megan Hill, M.P.H, M.C.H.E.S.
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Carrie Miller, Ph.D., M.P.H.
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