

2022 SUMMIT AGENDA

CENTRAL TIME

TOPIC + SPEAKER

09:45 AM

Announcements / [View Videos](#)

10:00 AM

Welcome / Opening Remarks

Ernest Hawk, M.D., M.P.H., Vice President of Cancer Prevention and Population Sciences, The University of Texas MD Anderson Cancer Center

David Lakey, M.D., Vice Chancellor of Health Affairs and Chief Medical Officer, The University of Texas System

10:10 AM

Overview of Eliminate Tobacco Use Initiative

Jennifer Cofer, M.P.H., C.H.E.S., Director, EndTobacco[®] Program, The University of Texas MD Anderson Cancer Center

10:15 AM

Commercial Tobacco Landscape and Pathways to Advancing Health Equity

Natasha Buchanan Lunsford, Ph.D., M.A., Associate Director for Health Equity, Office on Smoking and Health, Centers for Disease Control and Prevention

11:00 AM

Q & A

11:05 AM

Emerging Products and Flavored Tobacco Products: Strategies to Reduce Young Adult Use

Julie O. Amajuoyi, J.D., Staff Attorney, Public Health Law Center

11:35 AM

Q & A

11:40 AM

Lunch Break / [View Videos](#)

2022 SUMMIT AGENDA

CONTINUED

CENTRAL TIME

TOPIC + SPEAKER

12:10 PM

Introduction To Health Equity Panels

12:15 PM

PANEL #1

Health Equity Campaigns to Engage Students in Conversations About Tobacco Use

Laurie Rubiner, Executive Vice President of U.S. Programs, Campaign for Tobacco-Free Kids

Shana Davis, Senior Program Director, Black Women's Health Imperative

Alanna Murrell, Special Projects Manager, Black Women's Health Imperative

12:55 PM

Q & A

1:00 PM

PANEL #2

Tailored Interventions and Outreach to Address the Impact of Tobacco Use Among Specific Groups

Natasha Phelps, J.D., Director of Equity-Centered Policies, Center for Black Health and Equity

Gabriel Glissmeyer, Project Specialist, National LGBT Cancer Network

Tia Taffer, Vice President of Digital Engagement, Marketing, Truth Initiative

1:45 PM

Q & A

2022 SUMMIT AGENDA

CONTINUED

CENTRAL TIME

TOPIC + SPEAKER

1:50 PM

PANEL #3

Student Perspectives: How to Engage Students on Campuses and in Communities Around the Nation

MISSOURI: Mikayla Kitchen, student, University of Missouri

TEXAS: Kellen Kruk, student, Texas State University

NEW JERSEY: Aria Chalileh, student, The College of New Jersey

VIRGINIA: Anurika Kumar and Pranusha Amancherla, students, University of Virginia

2:15 PM

Q & A

2:30 PM

Changing Perceptions in an Evolving Tobacco Landscape: FDA's *The Real Cost* ENDS Research Insights

Nasi Dineva, M.S., Health Communications Specialist, Office of Health Communication and Education, FDA's Center for Tobacco Products

3:00 PM

Q & A

3:05 PM

Closing Remarks

3:30 PM

Adjourn